

09-26-05

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**APPLICANT:** LAUNCH MEDIA, INC.

**SERIAL NO.:** 09/709,234

**FILING DATE:** November 9, 2000

**ATTY. DOCKET:** 85804-019401 (00-8832)

**TITLE:** INTERNET RADIO AND BROADCAST METHOD

**EXPRESS MAIL CERTIFICATE**

Date of Deposit: September 23, 2005

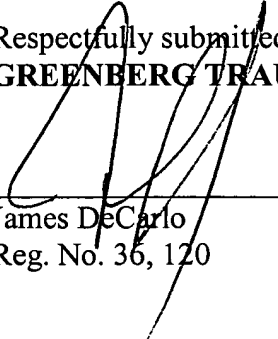
Express Mail No.: EV 559699351 US

I hereby certify that the following attached paper(s) and/or fee

- (1) Power of Attorney To Prosecute Applications Before the USPTO (PTO/SB/80) (1 page);
- (2) Statement under 37 CFR 3.73(b) (1 page);
- (3) Copy of Recorded Assignment, reel/frame 016508/0645, recorded 09/08/2005 (6 pages);
- (4) A self-addressed stamped postcard, return of which is requested to acknowledge receipt of the enclosed documents.

are being deposited with the United States Postal Service to Addressee service under 37 C.F.R. Section 1.10 on the date indicated above and is addressed to the; Commissioner for Patents, P. O. Box 1450; Alexandria, VA 22313-1450.

Respectfully submitted,  
**GREENBERG TRAURIG, LLP.**

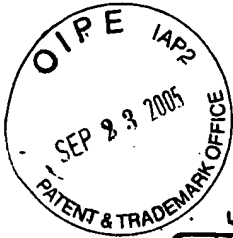
  
James DeCarlo  
Reg. No. 36, 120

Dated: September 23, 2005

CORRESPONDENCE:

**GREENBERG TRAURIG LLP**

Met Life Building  
200 Park Avenue, 20th Floor  
New York, New York 10166  
Phone: 212-801-9200  
Fax: 212-801-6400



PTO/SB/06 (04-05)

Approved for use through 11/30/2005. QMS 0651-0066  
U.S. Patent and Trademark Office U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☒ Practitioner(s) associated with the Customer Number:

32361

OR

☐ Practitioner(s) named below (If more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

☒ The address associated with Customer Number:

32361

OR

<input type="checkbox"/> Firm or Individual Name			
Address			
City	State	Zip	
Country			
Telephone	Email		

Assignee Name and Address:

Launch Media, Inc.  
2700 Pennsylvania Avenue  
Santa Monica, CA 90404

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/06 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature		Date	9-22-05
Name	Robert D. Roback	Telephone	310-526-4321
Title	President		

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 38 U.S.C. 123 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1460, Alexandria, VA 22313-1460. DO NOT SEND FREE OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1480, Alexandria, VA 22313-1480.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Launch Media, Inc.

Application No./Patent No.: 09/709,234 Filed/Issue Date: November 9, 2000

Entitled: Internet Radio And Broadcast Method

Launch Media, Inc., a corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_ %  
in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 016508, Frame 0645, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

[ ] Copies of assignments or other documents in the chain of title are attached.  
(NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

September 23, 2005

Date  
212-801-6729  
Telephone number

James DeCarlo

Typed or printed name

Signature  
Attorney of Record

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



UNITED STATES DEPARTMENT OF COMMERCE  
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Washington, D.C. 20231

SEPTEMBER 08, 2005

PTAS

**\*500049010A\*****\*500049010A\***

JAMES J. DECARLO, ESQ  
GREENBERG TRAURIG, LLP  
MET LIFE BUILDING, 200 PARK AVENUE  
NEW YORK, NY 10166

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES DIVISION, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 09/08/2005

REEL/FRAME: 016508/0645  
NUMBER OF PAGES: 5

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

## ASSIGNOR:

BOULTER, JEFFREY R.

DOC DATE: 07/19/2005

## ASSIGNOR:

BEAUPRE, TODD M.

DOC DATE: 09/07/2005

## ASSIGNEE:

LAUNCH MEDIA, INC.  
2700 PENNSYLVANIA AVENUE  
SANTA MONICA, CALIFORNIA 90404

SERIAL NUMBER: 09709234

FILING DATE: 11/09/2000

PATENT NUMBER:

ISSUE DATE:

TITLE: INTERNET RADIO AND BROADCAST METHOD

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ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

## ASSIGNMENT

WHEREAS, WE, Jeffrey R. BOULTER, a citizen of the United States of America, residing at 1003 Fulton Avenue, Sunnyvale, CA 94089; and Todd M. BEAUPRE, a citizen of the United States of America, residing at 1262 S. Barrington Avenue, #207, Los Angeles, CA 90025, hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in INTERNET RADIO AND BROADCAST METHOD, for which we have executed and filed an application for Letters Patents of the United States on November 9, 2000, United States Patent Application No. 09/709,234 (the "Application");

WHEREAS, LAUNCH MEDIA, INC., a corporation organized and existing under the laws of the State of Delaware, having a mailing address at 2700 Pennsylvania Avenue, Santa Monica, CA 90404, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the Application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY grant to James J. DeCarlo, Albert L. Jacobs, Jr., Eugene C. Rzucidlo, Gerard Diebner, Joseph M. Manak, Adam B. Landa, Paul J. Sutton, Barry J. Schindler, Michael A. Nicodema, attorneys with the firm of Greenberg Traurig LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

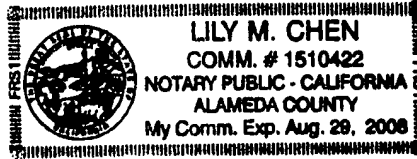
**Docket No: 85804.019401**

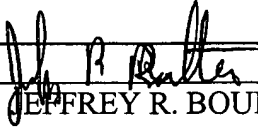
AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

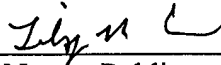
IN TESTIMONY WHEREOF, we have set our hands and seals to this Assignment.

Docket No: 85804.019401



July 19, 2005	 JEFFREY R. BOULTER
State of California )	
County of Santa Clara ) ss.:	

On this 19<sup>th</sup> day of July, 2005 before me, a Notary Public in and for the State and County aforesaid, personally appeared JEFFREY R. BOULTER, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

  
\_\_\_\_\_  
Notary Public

_____, 2005	TODD M. BEAUPRE
State of )	
) ss.:	
County of )	

On this \_\_\_\_ day of \_\_\_\_\_, 2005 before me, a Notary Public in and for the State and County aforesaid, personally appeared TODD M. BEAUPRE, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

\_\_\_\_\_  
Notary Public



_____, 2005	_____ JEFFREY R. BOULTER
State of _____ )	
) ss.:	
County of _____ )	

On this \_\_\_\_\_ day of \_\_\_\_\_, 2005 before me, a Notary Public in and for the State and County aforesaid, personally appeared JEFFREY R. BOULTER, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

_____, 2005	_____ Notary Public <i>Todd M. Beaupre</i> TODD M. BEAUPRE
State of <sup>CALIFORNIA</sup> )	
County of <sup>LOS ANGELES</sup> ) ss.:	

On this 7 day of SEPTEMBER, 2005 before me, a Notary Public in and for the State and County aforesaid, personally appeared TODD M. BEAUPRE, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

\_\_\_\_\_  
Notary Public *Mary A. Swor*

